



**Job Title:** Marketing and Sales Intern.

**Department:** Marketing and Sales.

**Location:** New Haven, Connecticut.

**Job Type:** Internship.

**Job Description:**

We at go4biz.com are looking for an enthusiastic marketing intern to join our marketing department and provide creative ideas to help achieve our goals. You will have administrative duties in developing and implementing marketing strategies. As a marketing intern, you will collaborate with our marketing and advertising team in all stages of marketing campaigns. Your insightful contribution will help develop, expand and maintain our marketing channels.

This internship will help you acquire marketing skills and provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing and should be prepared to enter any fast paced work environment.

**Responsibilities:**

- Collecting quantitative and qualitative data from marketing campaigns.
- Performing market analysis and research on competition.
- Supporting the marketing team in daily administrative tasks.
- Prepare promotional presentations.
- Usage of appropriate techniques and tools to manage social media campaigns.
- Help organize marketing events.

**Requirements:**

- Background in Business Management or Marketing.
- Strong desire to learn along with professional drive
- Exceptional verbal and written communication skills.
- Ability to multi-task, work independently and as a team.
- Must possess excellent organizational and interpersonal skills.
- Strong working knowledge on MS-Office, PowerPoint and Excel.
- Experience 0-2 years.